

90-Day YouTube Content Calendar

Week 1: Basics of YouTube

Video 1: YouTube shuru karne ke liye kya zaroori hai?

- **Bullet Points:**
 - Kya YouTube ek smartphone se shuru ho sakta hai?
 - Free tools jo aapko madad karenge.
 - Consistency aur patience ka role.
- **Recording Date:** Day 1
- **Editing Date:** Day 2
- **Upload Date:** Day 3

Video 2: Content idea kaise dhoonde jo viral ho?

- **Bullet Points:**
 - Trends aur evergreen topics ka balance.
 - Apne interests aur audience ki needs ko match karna.
 - Tools jaise Google Trends aur YouTube search suggestions.
- **Recording Date:** Day 4
- **Editing Date:** Day 5
- **Upload Date:** Day 6

Video 3: Channel ka naam aur branding kaise karein?

- **Bullet Points:**
 - Unique aur memorable naam kaise sochain.
 - Logo aur banner design ki basics.
 - Aapki niche ke hisaab se tone aur style set karna.
- **Recording Date:** Day 7
- **Editing Date:** Day 8
- **Upload Date:** Day 9

Week 2: Content Creation Mastery

Video 4: Video ka script kaise likhein jo views laaye?

- **Bullet Points:**
 - Strong hook aur structure ka importance.
 - Apne tone mein storytelling kaise karein.
 - CTA kaise dalein jo engage kare.
- **Recording Date:** Day 10
- **Editing Date:** Day 11
- **Upload Date:** Day 12

Video 5: Recording setup bina budget ke!

- **Bullet Points:**
 - Natural light aur basic tripod hacks.
 - Smartphone se professional quality video kaise banayein.
 - Background aur sound setup tips.
- **Recording Date:** Day 13
- **Editing Date:** Day 14
- **Upload Date:** Day 15

Week 3: Growth Strategies

Video 6: Thumbnail aur title kaise banayein jo click hota hai?

- **Bullet Points:**
 - Clickbait aur quality content ka balance.
 - Free tools jaise Canva aur templates ka use.
 - A/B testing ke fayde.
- **Recording Date:** Day 16
- **Editing Date:** Day 17
- **Upload Date:** Day 18

Video 7: SEO kya hai aur aapko zarurat kyun hai?

- **Bullet Points:**
 - Keywords ka role aur kaise dhoondein.
 - Tags, descriptions aur hashtags ka sahi use.
 - Video SEO ko analytics se kaise improve karein.
- **Recording Date:** Day 19
- **Editing Date:** Day 20
- **Upload Date:** Day 21

Week 4: Community Building

Video 8: Apne first 100 subscribers kaise paayein?

- **Bullet Points:**
 - Apne network aur social media ka use.
 - Value-driven content banana.
 - Audience ke comments aur feedback pe focus.
- **Recording Date:** Day 22
- **Editing Date:** Day 23
- **Upload Date:** Day 24

Video 9: Comments aur engagement badhane ke tricks.

- **Bullet Points:**
 - Questions aur polls kaise karein?
 - Positive aur negative comments kaise handle karein.
 - Community tab ka use.
- **Recording Date:** Day 25
- **Editing Date:** Day 26
- **Upload Date:** Day 27

Week 5: Monetization Preparation

Video 10: 1000 subscribers aur 4000 hours watch time kaise paayein?

- **Bullet Points:**
 - Consistent uploads ka plan.
 - Shorts ka use aur viral potential.
 - Engaging series ya playlists banane ka trick.
- **Recording Date:** Day 28
- **Editing Date:** Day 29
- **Upload Date:** Day 30

Video 11: Affiliate marketing aur sponsorships kaise shuru karein?

- **Bullet Points:**
 - Affiliate programs kaise join karein?
 - Brands se kaise contact karein?
 - Transparency aur trust ka importance.
- **Recording Date:** Day 31
- **Editing Date:** Day 32
- **Upload Date:** Day 33

Week 6: Advanced Analytics and Strategies

Video 12: Analytics samajhna aur growth ke liye use karna.

- **Bullet Points:**
 - Audience retention aur watch time analyze karna.
 - CTR aur impressions ka role.
 - Data-driven decisions kaise lein.
- **Recording Date:** Day 34
- **Editing Date:** Day 35
- **Upload Date:** Day 36

Video 13: How to handle burnout and stay consistent.

- **Bullet Points:**
 - Planning aur breaks ka importance.

- Content batching aur delegation ke tips.
 - Motivation aur discipline banaye rakhna.
- **Recording Date:** Day 37
- **Editing Date:** Day 38
- **Upload Date:** Day 39

Week 7: Scaling Your YouTube Channel

Video 14: Kaise apne channel ka niche expand karein?

- **Bullet Points:**
 - Audience ke feedback se new ideas dhoondhna.
 - Niche se related new topics explore karna.
 - Risks lene se kaise growth ho sakti hai.
- **Recording Date:** Day 40
- **Editing Date:** Day 41
- **Upload Date:** Day 42

Video 15: Collaboration tips jo aapke views badha dein.

- **Bullet Points:**
 - Right creators kaise choose karein?
 - Effective collaboration ka process.
 - Long-term partnerships kaise banayein.
- **Recording Date:** Day 43
- **Editing Date:** Day 44
- **Upload Date:** Day 45

Week 8: Special Series and Experimentation

Video 16: Shorts kaise banayein jo viral ho jayein?

- **Bullet Points:**
 - Trending sounds aur hashtags ka use.
 - Engaging first 3 seconds ka formula.
 - Shorts ka schedule optimize karna.
- **Recording Date:** Day 46
- **Editing Date:** Day 47
- **Upload Date:** Day 48

Video 17: New YouTube features ka faida kaise uthayein?

- **Bullet Points:**
 - Stories aur polls ka effective use.
 - Community tab se engagement badhayein.
 - Live streaming tips for small creators.

- **Recording Date:** Day 49
- **Editing Date:** Day 50
- **Upload Date:** Day 51

Week 9: Monetization Deep Dive

Video 18: YouTube ads se income maximize kaise karein?

- **Bullet Points:**
 - Ad types aur placements samajhna.
 - High CPM niches explore karna.
 - Analytics ke zariye ad revenue improve karna.
- **Recording Date:** Day 52
- **Editing Date:** Day 53
- **Upload Date:** Day 54

Video 19: Memberships aur super chats kaise enable karein?

- **Bullet Points:**
 - Eligible hone ke liye requirements.
 - Super chats aur stickers ka use kaise promote karein.
 - Loyal audience ke liye perks design karna.
- **Recording Date:** Day 55
- **Editing Date:** Day 56
- **Upload Date:** Day 57

Week 10: Advanced Engagement

Video 20: Kaise apne audience ke saath deep connection banayein?

- **Bullet Points:**
 - Authentic communication ke tips.
 - Behind-the-scenes content ka effect.
 - Regular interaction aur giveaways ka role.
- **Recording Date:** Day 58
- **Editing Date:** Day 59
- **Upload Date:** Day 60

Video 21: Long-form content kaise banayein jo viral ho?

- **Bullet Points:**
 - Effective storytelling ka structure.
 - Visuals aur audio quality improve karna.
 - Audience retention strategies.
- **Recording Date:** Day 61
- **Editing Date:** Day 62

- **Upload Date:** Day 63

Week 11: Year-End Goals and Reflection

Video 22: Apne channel ka year-end analysis kaise karein?

- **Bullet Points:**
 - Analytics se strength aur weaknesses identify karna.
 - Next year ke goals set karna.
 - Successful videos ke patterns analyze karna.
- **Recording Date:** Day 64
- **Editing Date:** Day 65
- **Upload Date:** Day 66

Video 23: Tips to plan your content for 2025.

- **Bullet Points:**
 - Effective content calendar kaise banayein?
 - Trends ka forecast aur use.
 - Flexibility aur consistency ka balance.
- **Recording Date:** Day 67
- **Editing Date:** Day 68
- **Upload Date:** Day 69

Week 12: Celebrating Milestones

Video 24: Mere YouTube journey ke sabse important lessons.

- **Bullet Points:**
 - Growth aur struggles ka honest review.
 - Milestones celebrate karna.
 - Motivation for new creators.
- **Recording Date:** Day 70
- **Editing Date:** Day 71
- **Upload Date:** Day 72

Video 25: Special Q&A session with audience!

- **Bullet Points:**
 - Audience ke burning questions ke jawab.
 - Personal experiences aur tips share karna.
 - Live session ka teaser.
- **Recording Date:** Day 73
- **Editing Date:** Day 74
- **Upload Date:** Day 75

Weekly Routine for Shorts:

- Extract 2-3 actionable tips from each long video.
- Schedule 3-4 shorts per week to maintain engagement.

General Notes:

- Keep 1-2 buffer days for any delays.
- Analyze weekly performance to tweak next week's content if needed.
- Respond to comments regularly to build community.